DAY 1 **AGENDA – 12th October**

11:30 – 12:50 **Guest Arrival, Light Lunch & Networking**
EICC, Lammermuir Suite, The Exchange, 150 Morrison Street, Edinburgh, EH3 8EE

13:00 – 13:10 **Welcome & Opening**

Jon Davies, Chief Executive Officer, Levy International

13:10 – 13:40 **Out-of-Office: A Front Row Look at the Future**

Andy Lansing, Levy Chairman & Chief Executive Officer, *in conversation with*
Alison Weber, Chief Creative Officer, Levy North America

13:40 – 14:20 **Designing for 2035: Human Experiences in a Hyper-Digital World**

Rak Kalidas, Chief Creative Officer, Levy International, *in conversation with*
Samantha Bailey, Tottenham Hotspur Stadium I **Sam Bompas**, Bompas & Parr
Jon Lee, 20.20 I **Steve Sayer**, The O2

14:20 – 14:50 **Refreshments & Networking**

14:50 – 15:30 **Delivering Brand Experiences at the Biggest Events & Venues in the World**

Charlie Buck, Lyvera Chief Executive Officer, *in conversation with*
Sally Ambrose, AELTC I **James Ralley**, St Andrews Links Trust I **Paul Simon**, iLUKA Collective

15:30 – 16:15 **Health, Nutrition & Wellbeing**

Jon Davies, Chief Executive Officer, Levy International, *in conversation with*
Dr. Federica Amati PhD, MPH, MSc, RNutr, ZOE I **Susie Crabbe**, Levy UK&I
Amanda Wrathall, EICC I **Doug McMaster**, Silo

16:15 – 16:45 **Keynote: Pete Tong MBE**

Pete Tong MBE, DJ, Producer, Entrepreneur, *in conversation with*
Richard Thompson, Chair, Levy International

16:45 – 17:00 **Closing Thoughts & Remarks**

Richard Thompson, Chair, Levy International

19:30 – 23:30 **Evening Experience & Exclusive Set from DJ Pete Tong MBE**
National Museum of Scotland, Chambers Street, Edinburgh, EH1 1JF

DAY 2 **AGENDA – 13th October**

09:00 – 09:50 **Guest Arrival, Light Breakfast & Networking**
EICC, Lammermuir Suite, The Exchange, 150 Morrison Street, Edinburgh, EH3 8EE

10:00 – 10:40 **Impactful Solutions that Repair Our Planet**

Jon Davies, Chief Executive Officer, Levy International, *in conversation with*
David Fein, The Earthshot Prize I **Hidde Salverda**, Johan Cruijff ArenA I **Paul van Zyl**, The Conduit

10:40 – 11:40 **Keynote: Alastair Campbell**

Alastair Campbell I Writer, Podcaster, Communicator, Strategist

11:40 – 12:10 **Refreshments & Networking**

12:10 – 12:50 **Living Systems Fund**
Giving Back to Nature, Engaging Communities, Driving Social Impact

Jane Byrd, Director of Strategic Accounts, Levy International, *in conversation with*
Dr. Leanne Cullen-Unsworth, Project Seagrass I **Jacob Dykes**, The European Nature Trust
Maddi Nicholson, Art Gene I **Holly Ramsden**, North York Moors National Park
Dr. Vincent Walsh, RegenFutureCo

12:50 – 13:00 **Closing Thoughts & Remarks**

Jon Davies, Chief Executive Officer, International
Matthew Lewis, Chief Executive Officer, UK&I
Jens König, Chief Executive Officer, Europe

13:00 **Light Lunch & Goodbye**

Guests free to depart from 13:00